

Carol Roof  
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July 6, 2011

**FILED ELECTRONICALLY**

The Honorable Jocelyn G. Boyd  
Clerk  
**SC Public Service Commission**  
P.O. Drawer 11649  
Columbia, SC 29211

RE: Application of Rosebud Telephone, LLC for a Certificate of Public Convenience and Necessity to Provide Resold and Facilities-Based Local Exchange and Interexchange Telecommunications Services in the State of South Carolina and for Flexible Regulation and for Alternative Regulation  
**Docket No. 2011-256-C, ELS File #2549-11773**

Dear Ms. Boyd:

Enclosed for filing are the Affidavits of Publication received from The State-Record Co, Inc. and The Greenville News in the above-referenced docket.

If you have any questions or need additional information, please do not hesitate to contact me.

Sincerely,

s/ Carol Roof  
Carol Roof  
Paralegal

cc: Shannon Bowyer Hudson, Esq. (via electronic mail service)  
Mark Foster, Esq. (via electronic mail service)  
Kyle O'Farrell (via electronic mail service)

**NOTICE OF  
FILING AND  
HEARING**

DOCKET NO.  
2011-256-C

Docket Summary: Application of Rosebud Telephone, LLC for a Certificate of Public Convenience and Necessity to Provide Resold and Facilities-Based Local Exchange and Interexchange Telecommunications Services in the State of South Carolina and for Flexible Regulation and for Alternative Regulation.

Rosebud Telephone, LLC ("Rosebud" or "Applicant") has filed an Application with the Public Service Commission of South Carolina ("Commission") pursuant to S.C. Code Ann. §58-9-280 for approval to provide resold and facilities-based local exchange and interexchange telecommunications services in the State of South Carolina. The Applicant requests that its local exchange service offerings be regulated in accordance with Order No. 1998-165 in Docket No. 1997-467-C. The Applicant also requests that the Commission regulate its interexchange service offerings in accordance with the principles and procedures established for alternative regulation in Commission Order Nos. 1995-1734 and 1996-55 in Docket No. 1995-661-C, and as modified by Commission Order No. 2001-997 in Docket No. 2000-407-C.

Rosebud will provide these services through a combination of its own facilities and facilities to be leased from a variety of telecommunications carriers.

A copy of the Company's application can be found on the Commission's website at [www.psc.sc.gov](http://www.psc.sc.gov) under Docket No. 2011-256-C. Additionally, a copy of the application is available from the Company's representative John J. Pringle, Jr., Esquire, Ellis, Lawhorne & Sims, P.A., Post Office Box 2285, Columbia, South Carolina 29202.

PLEASE TAKE NOTICE that a hearing on the above matter has been scheduled to begin on Monday, September 26, 2011, at 10:30 a.m., before a Hearing Examiner in the Commission's Hearing Room at 101 Executive Center Drive, Saluda Building, Columbia, South Carolina 29210.

PLEASE BE ADVISED that pursuant to S.C. Code Ann. Section 58-9-280, as amended, the Commission will invoke the 120-day period allowed for consideration of this matter.

THE STATE MEDIA CO., INC.  
Columbia, South Carolina  
publisher of  
**The State**

**RECEIVED**

**JUL 05 2011**

**Ellis, Lawhorne  
& Sims, P.A.**

STATE OF SOUTH CAROLINA  
COUNTY OF RICHLAND

Personally appeared before me, Emily Fernandez, Project & Support Supervisor of THE STATE, and makes oath that the advertisement,

Notice of Filing and Hearing – Docket 2011-256-C – Rosebud Telephone

was inserted in THE STATE, a daily newspaper of general circulation published in the City of Columbia, State and County aforesaid, in the issue(s) of

June 29, 2011

*Emily Fernandez*

Subscribed and sworn to before me

on this day June 30, 2011

*John F. Harriman*

Notary Public

My commission expires  
March 10, 2013

"Errors- the liability of the publisher on account of errors in or omissions from any advertisement will in no way exceed the amount of the charge for the space occupied by the item in error, and then only for the first incorrect insertion."

Any person who wishes to participate in this matter as a party of record with the right of cross-examination, should file a Petition to Intervene in accordance with the Commission's Rules of Practice and Procedure on or before July 26, 2011, and indicate the amount of time required to address the Commission. For the receipt of future Commission correspondence, please include an email address in the Petition to Intervene. Please refer to Docket No. 2011-256-C. Any person who wishes to testify and present evidence at the hearing should notify, in writing, the Commission; the Office of Regulatory Staff at 1401 Main Street, Suite 900, Columbia, South Carolina 29201; and the Company's representative at the above address, on or before July 26, 2011, and indicate the amount of time required to address the Commission. Please refer to Docket No. 2011-256-C. Any person who wishes to be notified of any change in the hearing, but does not wish to present testimony or be a party of record, may do so by notifying the Commission, in writing, at the address below on or before July 26, 2011. Please refer to Docket No. 2011-256-C.

JUN 28 2011

Ellis, Lawhorne  
& Sims, P.A.

# AFFIDAVIT

I, Susan Mullinas, being the  
Advertising Sales Agent for Gannett, Inc., do hereby testify that  
the attached legal ad was published on

June 25, 2011

in *The Greenville News* and/or *The Tribune Times*.

Susan Mullinas

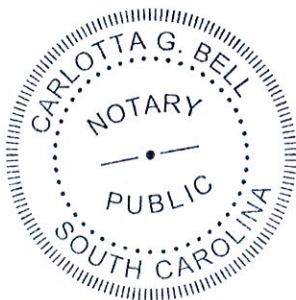
Sales Agent

Carlotta G. Bell

Carlotta G. Bell

Notary Public for the State of South Carolina

My Commission Expires July 22, 2020



Ad Text:

4695883PUBLIC SERVICE COMMISSION OFSOUTH CAROLINA CLERK'S OFFICE 4695883 NOTICE OFFILING ANDHEARING DOCKET NO. 2011-256-C Application of RosebudTelephone, LLC for aCertificate of PublicConvenience and Ne-cessity to Provide Re-sold and Facilities-Based Local Exchangeand InterexchangeTelecommunicationsServices in the State ofSouth Carolina and forFlexible Regulation andfor Alternative Regula-tion. Rosebud Telephone,LLC ("Rosebud" or "A-pplicant") has filed anApplication with thePublic Service Commis-sion of South Carolina("Commission") pursu-ant to S.C. Code Ann.§58-9-280 for approvalto provide resold andfacilities-based localexchange and interex-change telecommuni-cations services in theState of South Carolina.The Applicant requeststhat its local exchangeservice offerings beregulated in accor-dance with Order No.1998-165 in Docket No.1997-467-C. The Appli-cant also requests thatthe Commission regu-late its interchangeservice offerings in ac-cordance with the prin-ciples and proceduresestablished for alterna-tive regulation in Com-mission Order Nos.1995-1734 and 1996-55in Docket No. 1995-661-C, and as modified byCommission Order No.2001-997 in Docket No.2000-407-C. Rosebudwill provide these serv-ices through a combi-nation of its own facili-ties and facilities to beleased from a variety oftelecommunicationscarriers. A copy of the Compa-ny's applica-tion can befound on the Commis-sion's website atwww.psc.sc.gov underDocket No. 2011-256-C.Additionally, a copy ofthe application is avail-able from the Compa-ny's representativeJohn J. Pringle, Jr., Es-quire, Ellis, Lawhorne &Sims, P.A., Post OfficeBox 2285, Columbia,South Carolina 29202. PLEASE TAKE NOTICEthat a hearing on theabove matter has beenscheduled to begin onMonday, September 26,2011, at 10:30 a.m., be-fore a Hearing Examin-er in the Commission'sHearing Room at 101Executive Center Drive,Saluda Building, Colum-bia, South Carolina29210. PLEASE BE ADVISEDthat pursuant to S.C.Code Ann. Section 58-9-280, as amended, theCommission will invoke the 120-day period al-lowed for considerationof this matter. Any person who wishesto participate in thismatter as a party of re-cord with the right ofcross-examination,should file a Petition toIntervene in accor-dance with the Com-mission's Rules of Prac-tice and Procedure onor before July 26, 2011,and indicate theamount of time re-quired to address theCommission. For thereceipt of future Com-mission correspon-dence, please includean email address in thePetition to Intervene.Please refer to DocketNo. 2011-256-C. Any person who wishesto testify and presentevidence at the hearingshould notify, in writ-ing, the Commission;the

Office of Regulatory Staff at 1401 Main Street, Suite 900, Columbia, South Carolina 29201; and the Company's representative at the above address, on or before July 26, 2011, and indicate the amount of time required to address the Commission. Please refer to Docket No. 2011-256-C. Any person who wishes to be notified of any change in the hearing, but does not wish to present testimony or be a party of record, may do so by notifying the Commission, in writing, at the address below on or before July 26, 2011. Please refer to Docket No. 2011-256-C. PLEASE TAKE NOTICE that any person who wishes to have his or her comments considered as part of the official record of this proceeding MUST present such comments in person to the Commission during the hearing. Persons seeking information about the Commission's procedures should contact the Commission at (803) 896-5100 or visit its website at [www.psc.sc.gov](http://www.psc.sc.gov). 6/23/11

**THANK YOU FOR YOUR ADVERTISEMENT!**

If I can be of further assistance, please call : 864-298-4100